

INTERCOLLEGIATE BROADCASTING SYSTEM

507 FIFTH AVE.
NEW YORK, N. Y.

October 22, 1942

Mr. Addison Taylor
Station WPRU
Princeton University
Princeton, New Jersey

Dear Doc:

Here comes more work.

The Arrow Shirts campaign comes to a close on November 5. At some time before this date, will you have a listener survey conducted along the following lines:

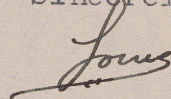
Interview a representative cross-section of the students (not less than 50) and ask these three questions:

- 1/ Do you listen to the Arrow Shirt Campus Newscast?
- 2/ What is your reaction to the program?
- 3/ Have you any suggestions to make?

Send in the results of the survey to us. I know that everything has come in at once, and that you must be swamped, but that's the way things run. We've got to make hay, etc. So let us have the survey as soon as you have the opportunity to get it done.

Thanks for the program schedule, affidavit, etc. and for your generally swell cooperation. Regards to Bill.

Sincerely yours,



Louis M. Bloch, Jr.
Business Manager

LMB:nrf

P.S. Naomi says thanks too.